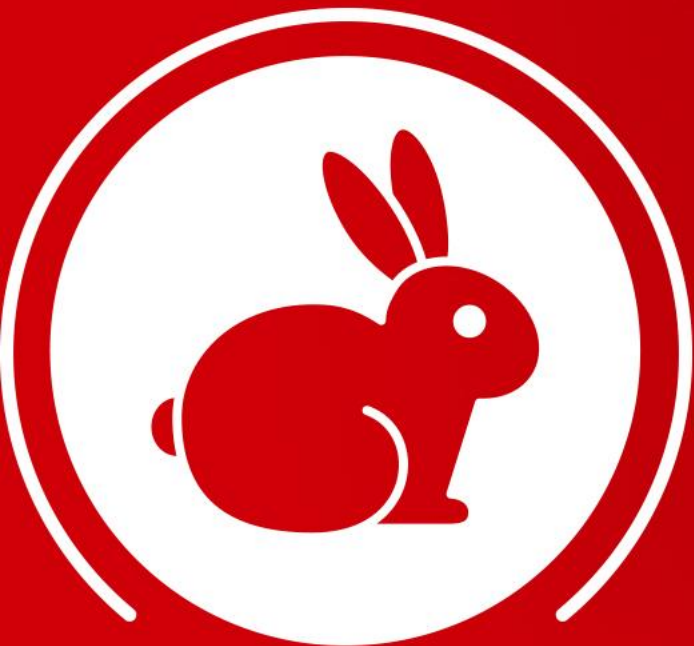




Edge Illusions

Marketing and Creative Partner Pitch
By Andre Millwood



WHAT IS MARKETING?



TheFutur

Twenty19

WHAT IS MAR- KET- ING?

Swipe
For More



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TheFutur

Twenty19

MARKETING AS EXPLAINED BY **ALLAN DIB**

Swipe
For More



Author of **The 1-Page Marketing Plan**



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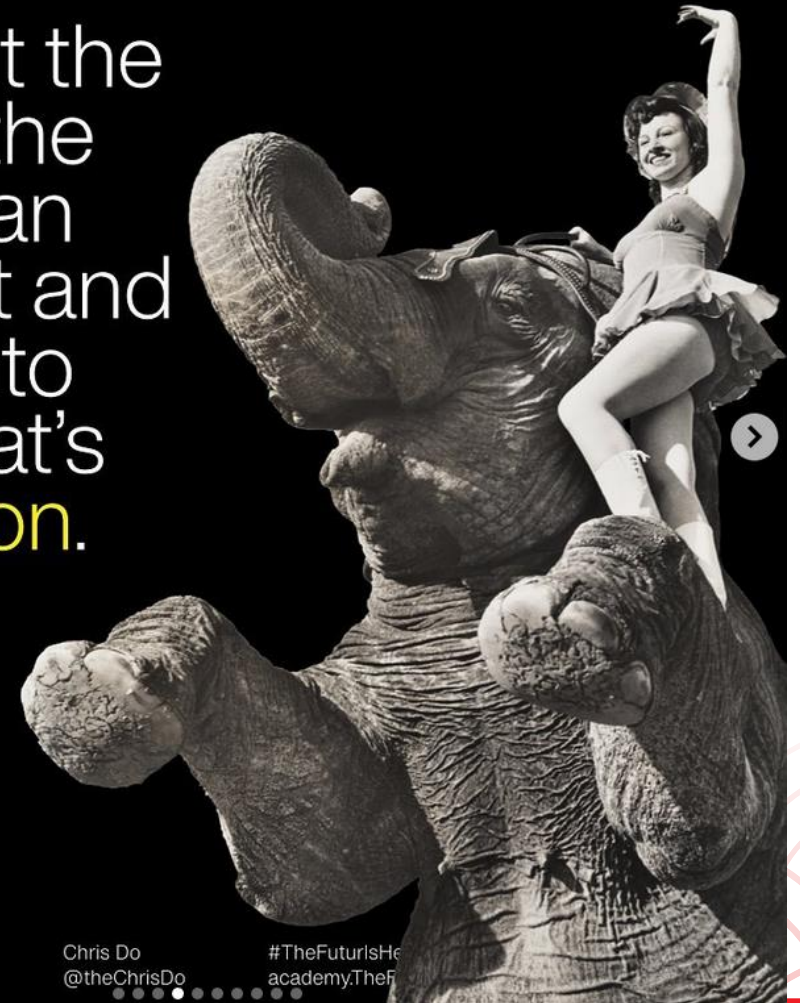
If the circus is
coming to town
and you paint a sign,
that's **advertising**.



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If you put the
sign on the
back of an
elephant and
walk it into
town, that's
promotion.



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If the elephant
walks through
the mayor's
flower bed and
the local
newspaper
writes a story
about it,
that's **publicity**.

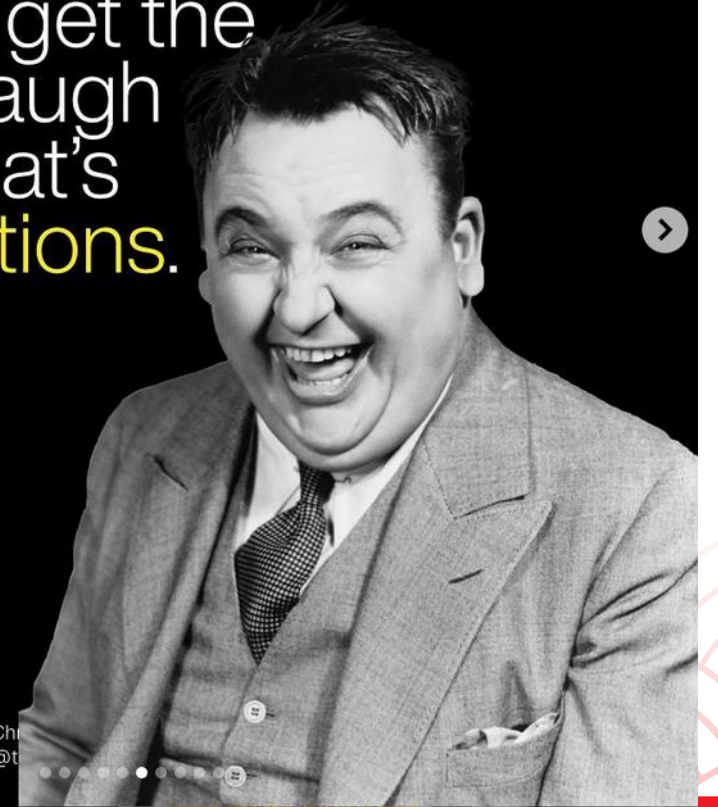


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And if you get the
mayor to laugh
about it, that's
public relations.



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@t

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Twenty19

If you show them the many entertainment booths, explain how much fun they'll have, answer questions, that's **sales**.



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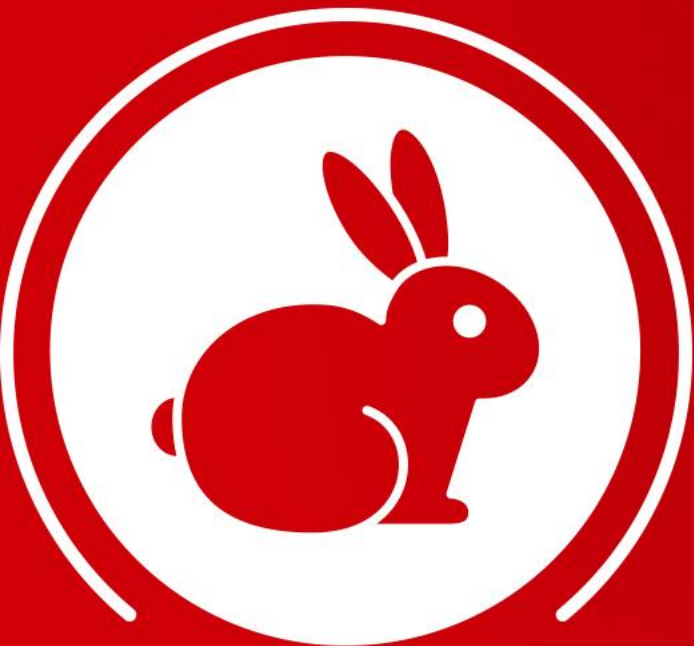
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Twenty19

And if you planned the whole thing, that's **marketing**.





OUR HISTORY



What is Edge Illusions?

Edge Illusions was conceptualized and registered in the Fall of 2015 by three key individuals as founders, Andre Millwood, Akino Rose and Delroy Murray. These were three friends from the University of Technology, Jamaica who respectively covered all the facets of IT that was provided to them at Utech and VDTI (Heart Trust Institute). It began as a full service consultancy niche-ing in the realms of IT and Multimedia.





History

We have worked with several companies and brands towards the success of their unique goals. Whether it was working with Sagicor Investments on conceptualizing and developing their native app for their investment value proposition or if it was to work with Lifespan Spring Water on the creative and execution of their now annual “Dash and Win” Giveaway promotion.





History

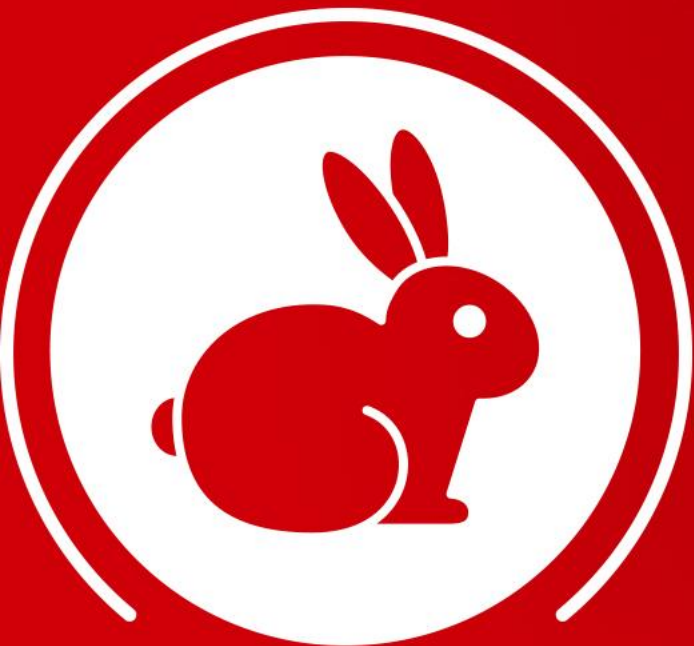
We pride ourselves on providing expertise and value in execution primarily through our methodology of consultancy. Our clients are not just individuals instructing us on what they want, but are our partners in relating their goals and their needs with which we provide ideas for solutions.



History

Over the years Edge Illusions has learned from bouts of fund-raising and as well as the years of boot-strapping to finance 100% of its endeavors through client servicing and bringing value to the market. The mandate at 2018 was to return to the original roots of having all value propositions that were valuable to the market (based purely on interest from clients or buyers) under the one parent brand (Edge Illusions). To briefly state Edge Illusions has multiple Intellectual Properties, Brands, Platforms, Art Designs, Methods of Executions that would apply to several markets, Entertainment, Health and Wellness, Creative Industry, Fashion.





OUR VALUE PROPOSITION(S)

What we will do for you.

Edge has a suite of services in the Marketing and Creative Department. The Listed below are ones we have assessed to provide key Value to you as a client and as a partner. See categories as follows:

Social Media Management and Marketing



PR Strategy and Mgmt



Digital Marketing



Influencer Marketing



Content Marketing and Creation



Augmented Reality



Business Development and Design



Photography and Videography



Brand Design and Strategy



+++ More



We provide a **Full
Spectrum** of Marketing
Services

BRAND STRATEGY IS OUR PRIMARY

We help businesses grow, launch products and build enduring relationships with the communities.

STRATEGY LED DESIGN

As design strategists, we bridge the gap between strategy conceived and strategy executed. We align the goals of your organization to the needs of your customers

DIGITAL

Navigating the connected world can be complicated. We help mediate the space between users and the information they need by building intuitive, user-centric interfaces that engage, delight, and communicate clearly on all devices.

RESPONSIVE WEB DESIGN & DEVELOPMENT

We carefully craft comprehensive digital experiences that function consistently and seamlessly across all browsers.

CONTENT MANAGEMENT SYSTEMS AND NATIVE APP DEV

Modern companies are dynamic, and so is the information they distribute. We are experts at implementing content management systems like Wordpress, which give businesses complete control over their content

PUBLIC RELATIONS and INFLUENCER MARKETING

CONTENT MARKETING AND SOCIAL MEDIA

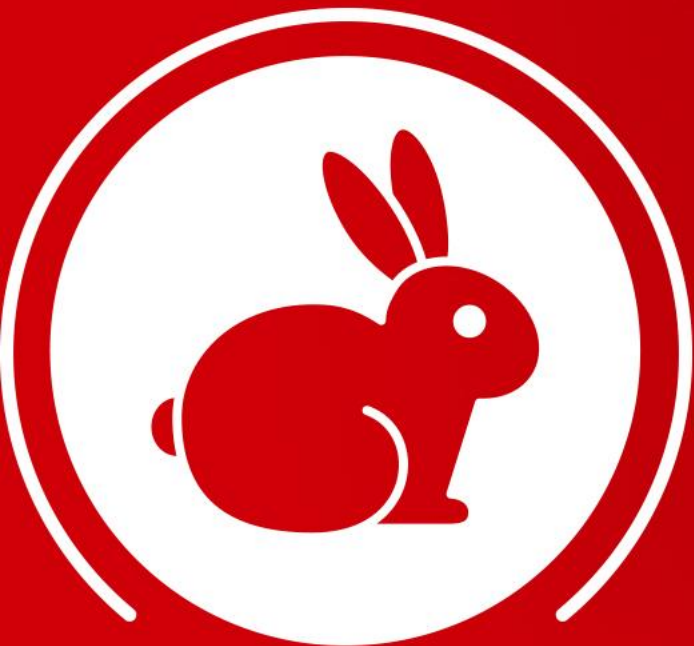
PHOTOGRAPHY AND VIDEOGRAPHY

EVENTS MARKETING and PRODUCTION

Through our print value propositions we are able to provide:

- CUSTOM INTERIOR & EXTERIOR SIGNAGE
- ROUTED SIGNS & CHANNEL LETTERING
- DIGITAL SIGNAGE
- WAYFINDING SIGNAGE
- VEHICLE GRAPHICS & WRAPS
- WINDOW GRAPHICS
- FEATHER & RETRACTABLE BANNER KITS
- TRADE SHOW BOOTH DESIGNS & EXECUTIONS
- LOCATION BRANDING & BAR BUILD-OUTS
- EVENT BRANDING
- SET & IN-STORE DESIGNS & EXECUTIONS
- AWNINGS & CANOPIES

- MURAL PRINTINGS & WALL WRAPS
- WINDOW TINTING
- TENT & FRAMES
- CONSTRUCTION, ROAD & SAFETY SIGNS
- 3D ROUTING CAPABILITIES



**WHAT WE CAN DO IN
PRINT.**









Tala-water



BULK WATER PROVIDERS:

- ◆ DRINKING (MIN. 400 GAL.)
- ◆ RESIDENTIAL & COMMERCIAL USE
- ◆ REVERSE OSMOSIS (RO)



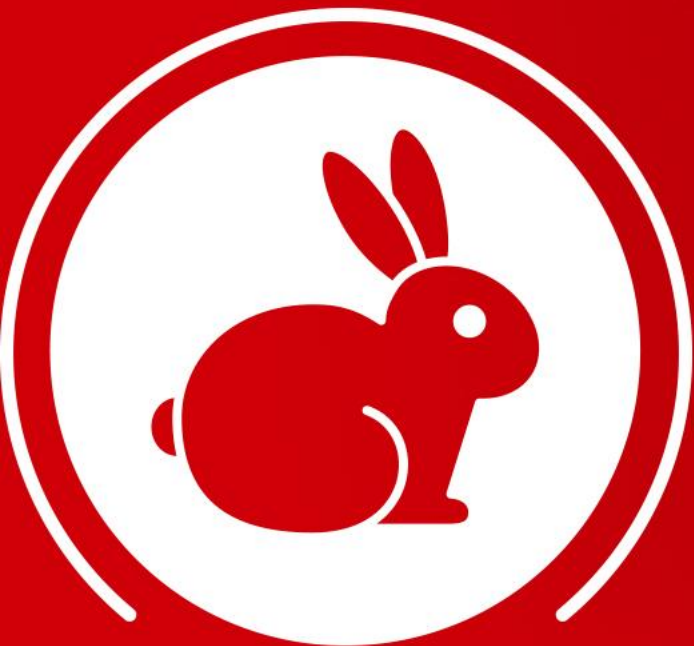
876-968-1452



WWW.TALAWAHINVESTMENTSLTD.COM



9-13 BALLATER AVE. KINGSTON 10



SPECIALISED THINKING IN BUSINESS



Blue Ocean Strategy

The goal of a Blue Ocean Strategy is for organizations to find and develop “blue oceans” (uncontested, growing markets) and avoid “red oceans” (overdeveloped, saturated markets). A company will have more success, fewer risks, and increased profits in a blue ocean market.

It’s more than theoretical.

Some strategic planning models are based on theories that don’t quite pan out during go-to-market executions. In contrast, Blue Ocean Strategy originated from a study that took place over 10 years and analyzed company successes and failures in more than 30 industries. It’s based on proven data rather than unproven ideas.





Blue Oceans

The competition is irrelevant. Taking a Blue Ocean approach means your goal isn't to outperform the competition or be the best in the industry. Instead, your aim is to redraw industry boundaries and operate within that new space, making the competition immaterial.



3 Examples

Cirque du Soleil: This Canadian entertainment company began in the 1980s as a bunch of “crazy people” with a vision of what the modern circus could be. Traditional circus performances were lighthearted affairs targeted toward children, whereas Cirque offered a more sophisticated experience



Continued...

with some of the world’s best performers. In fact, many of Cirque’s shows included astonishing acts that couldn’t be seen anywhere else. While kids are still part of the target audience, the much higher ticket price guaranteed the primary customers would be adults. Cirque du Soleil did not attempt to be another circus with clowns and performing animals—its Blue Ocean Strategy completely reinvented the market.



3 Examples

Backroads: This company turned travel into something more challenging and engaging than the typical relaxing itinerary of an all-inclusive cruise or beach vacation. Backroads expanded the industry to offer something novel: luxury active travel.



Continued...

These meticulously designed, fitness-based trips include guides who take guests hiking, biking, camping, and more. Backroads' Blue Ocean Strategy appealed to a much different audience than vacationers looking to relax, and has played a major role in expanding the industry to include travelers who want to feel fulfilled and accomplished at the conclusion of a trip.

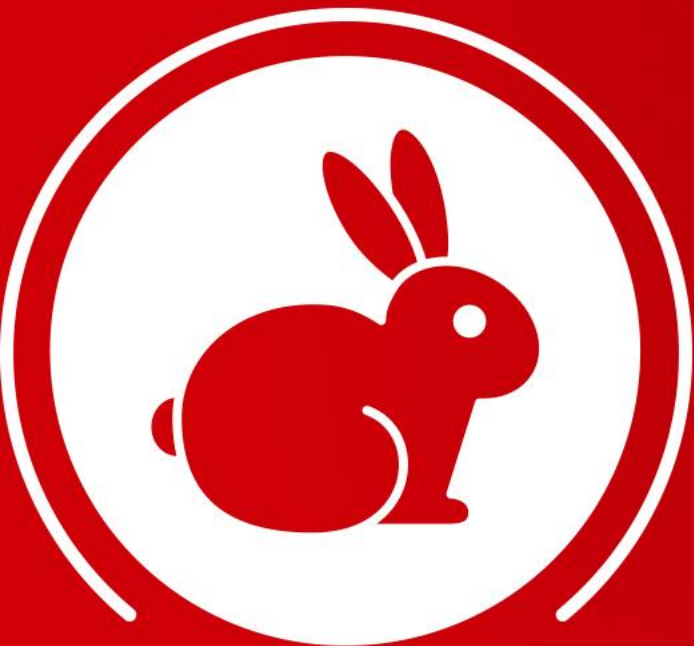


Why is this Important?

Our own business considerations are built on this concept as well as it is utilized in providing solutions to our clients within the realm of IT and Multimedia.

We would like to help our clients to navigate towards Blue Oceans and less “Red Seas” where the “bounty” is plentiful and where less resources are needed towards success.





PORTFOLIO INSIGHTS

BUY & ENTER
FOR A CHANCE TO WIN

250K

TO SPRUCE UP YOUR HOME

2ND

80K

APPLIANCE
VOUCHER

3RD

50K

PAINT
VOUCHER

BUY ANY (2) TWO
GLADE PRODUCTS

magic
We have a fragrance for that.™



Johnson
A Family Company

BUY ANY (2) TWO
GLADE PRODUCTS



BUY & ENTER
FOR A CHANCE TO WIN

\$250K

TO SPRUCE UP YOUR HOME

2ND

\$80K

APPLIANCE
VOUCHER

3RD

\$50K

PAINT
VOUCHER

@WORLDBRANDSJA

/WORLDBRANDSERVICES

magic
We have a fragrance for that.™



Write your name and contact number on your receipt and
place in dropboxes in store or send to :
World Brands Services (69 1/2 Harbour Street).
OR mail: World Brands Services at P.O. Box 460, Spanish
Town, St. Catherine.

Promotion runs from October 1, 2018 - November 24, 2018

Grand Draw Date December 6, 2018

Visit our website at www.worldbrandservices.com for additional details.

Must be 18 years or older to enter.
*VOUCHERS VALID FOR A PERIOD OF UP TO (3) MONTHS.
All prizes must be claimed within 5 days of announcement and communication to the winner.
Others (as consumer would forfeit their right to claim prizes and prizes will be obtained by World
Brands Services, World Brand Services ownership of the prizes and once it is handed over to the
prize winners.

Winners automatically agree to have their likeness appear in any PR communication.

Employees of Unicef-Kennedy Group, World Brands Services, The AD Agency, Participating Stores
and their immediate family members (Parents, Siblings, Half Siblings, Daughters, Sons,
Husbands, Wives, Grandparents) are not eligible to enter.

Prizes are not transferable. To collect prize winners must present a valid ID: Passport, Driver's
License or National Identification Card.

AUTHORIZED UNDER SECTION 58 (3) OF THE BETTING, GAMING & LOTTERIES ACT.

KERACARE



POST A PICTURE OF YOUR EDGES
LAID USING KERACARE EDGE TAMER.

INCLUDE PRODUCT IN YOUR PICTURE

WE WILL REPOST YOUR PICTURE ON
@THEBEAUTYCONCEPTJA INSTAGRAM PAGE.

THE PICTURE WITH THE HIGHEST LIKES WINS AT 12 AM
MARCH 15TH WILL WIN!



1ST

Gift basket
worth
10k

2ND

Gift basket
worth
5k

3RD

Gift basket
worth
2.5k

KERACARE



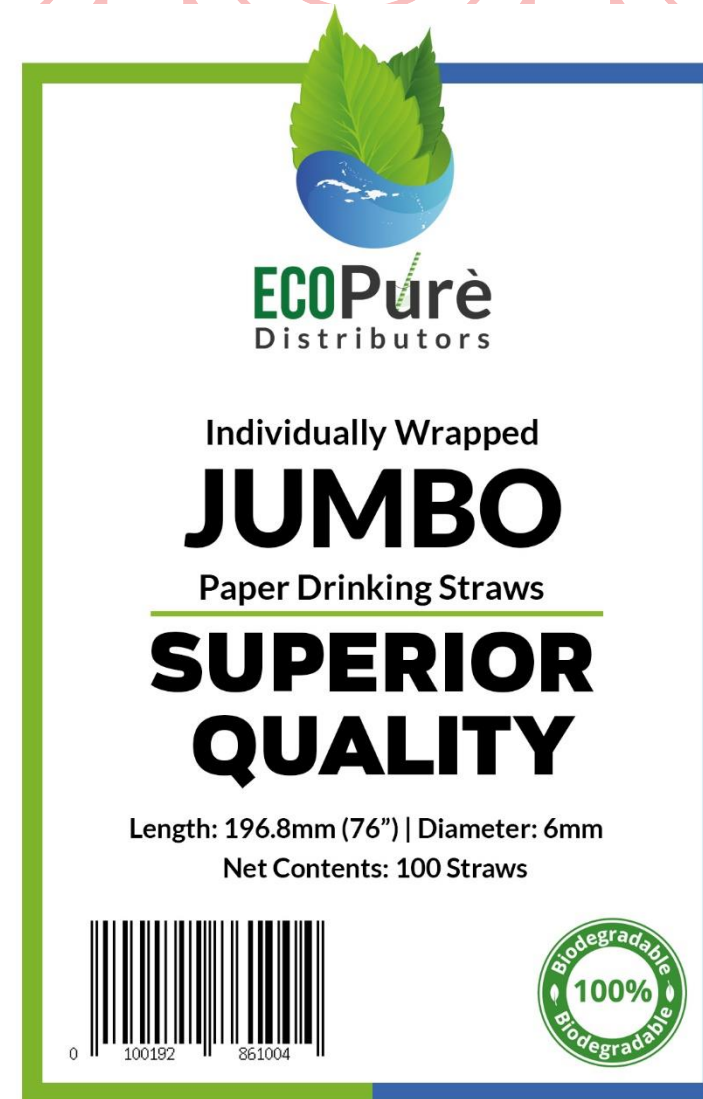
GET LAYED AND WIN

KERACARE



GET LAYED AND WIN!









**ONLINE SHIPPING | BREAK BULK SHIPPING
CUSTOMS BROKERAGE | CONSULTANCY | PERSONAL SHIPPING**



Online Shipping Information

SeaTrack / Customer Name
11411 NW, 107TH ST STE 24,
MIAMI FL 33178
Tel: 13056933818

876-809-8293
SEATRACK.SHIPPING2019@GMAIL.COM

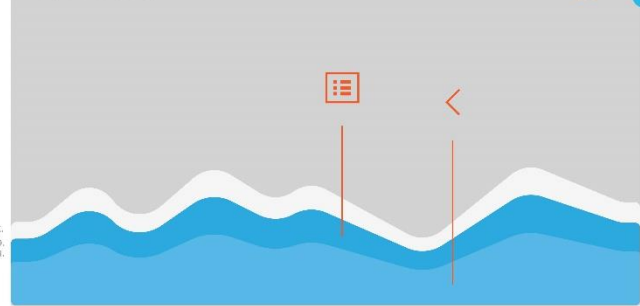
**225 1/2 MARCUS
GARVEY DRIVE,
KINGSTON 11.**





THE CORE RESULTS

Performance



Updates 14

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Team

Dane Clarke

Lorem ipsum

321

[View 1](#) [View 2](#)



THE CORE RESULTS

BETTER COACHING. BETTER RESULTS

Login



THE CORE RESULTS



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THE CORE RESULTS

BETTER COACHING. BETTER RESULTS

Login



THE CORE RESULTS

14

Tuesday
FEB 12

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Lorem ipsum



Dane Clarke

View 1 View 2



THE CORE RESULTS

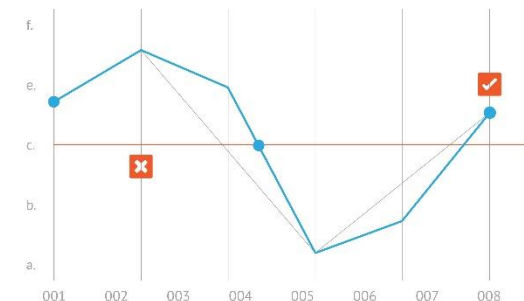


Dane Clarke

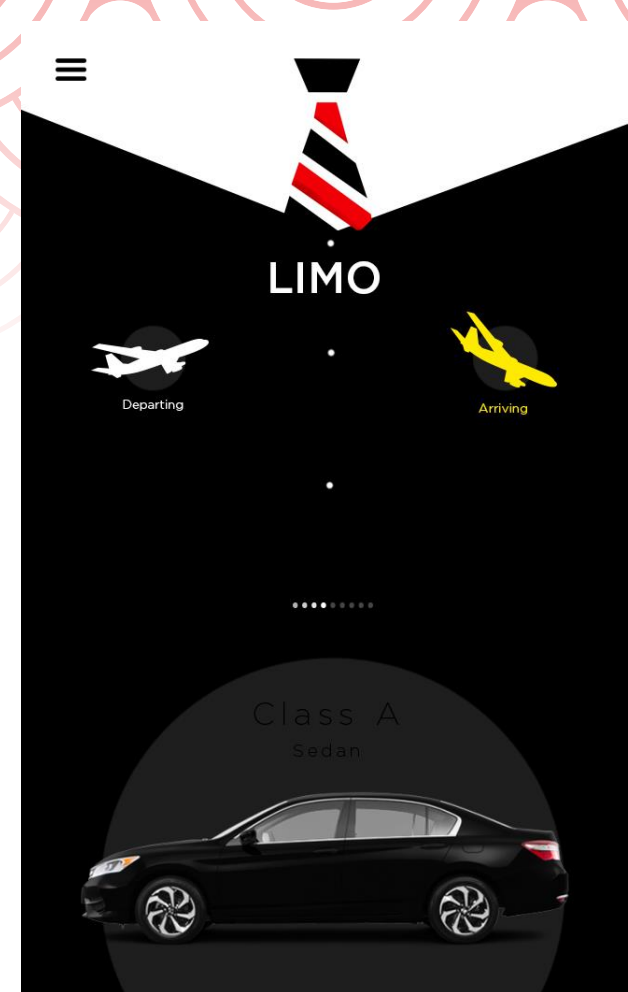
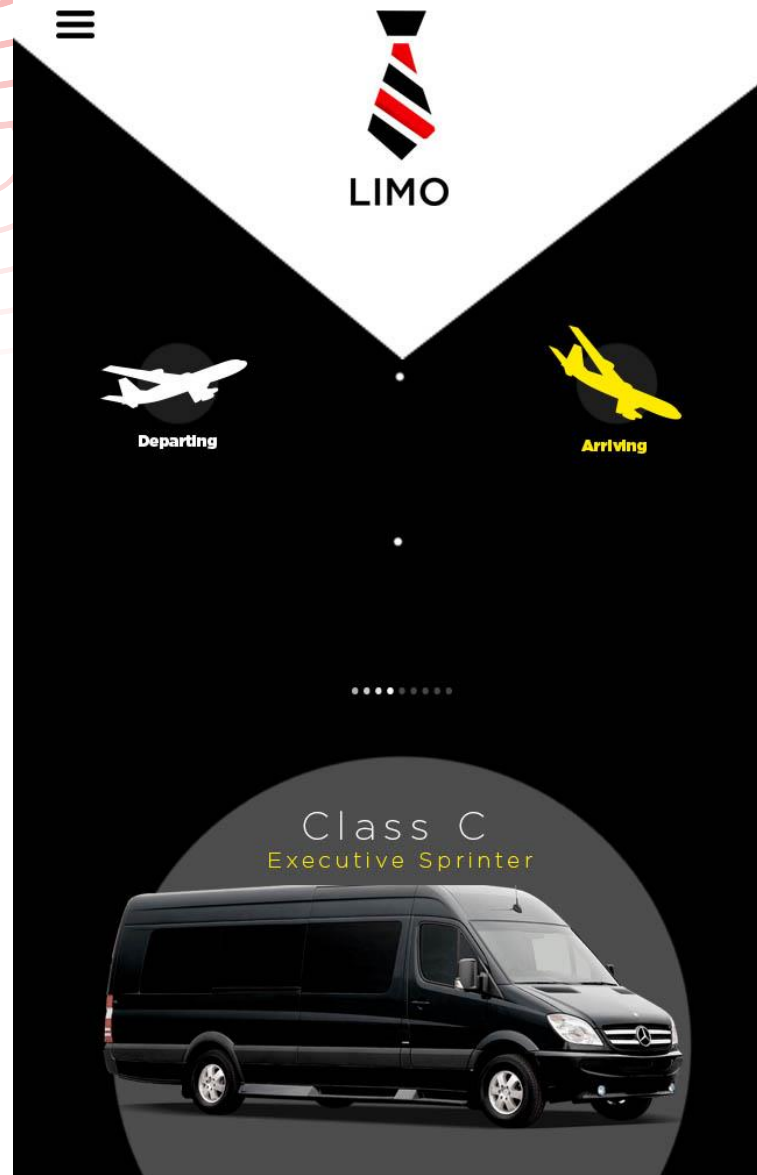
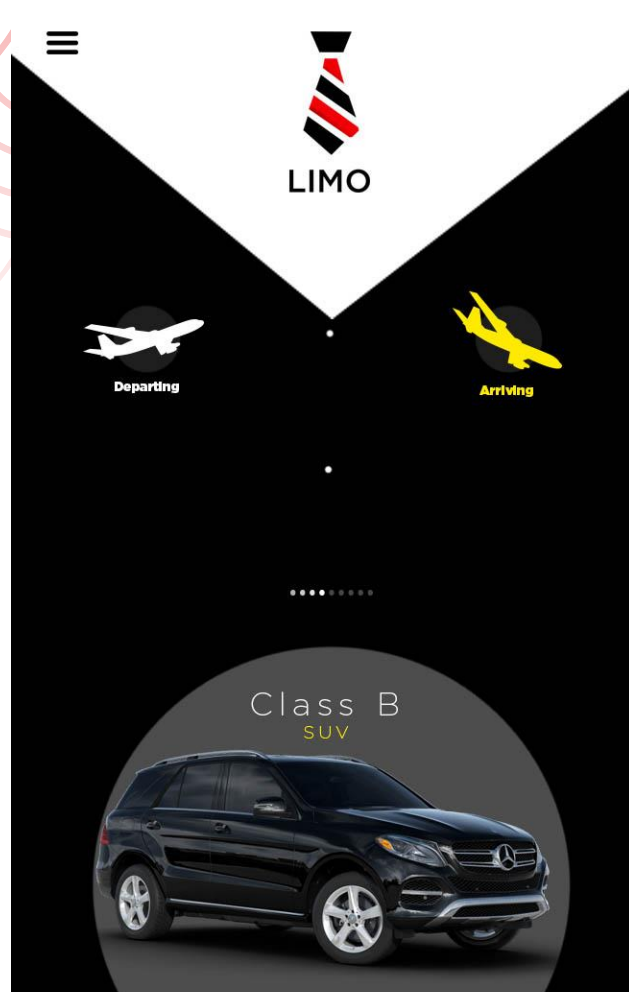
VP - Public Relations



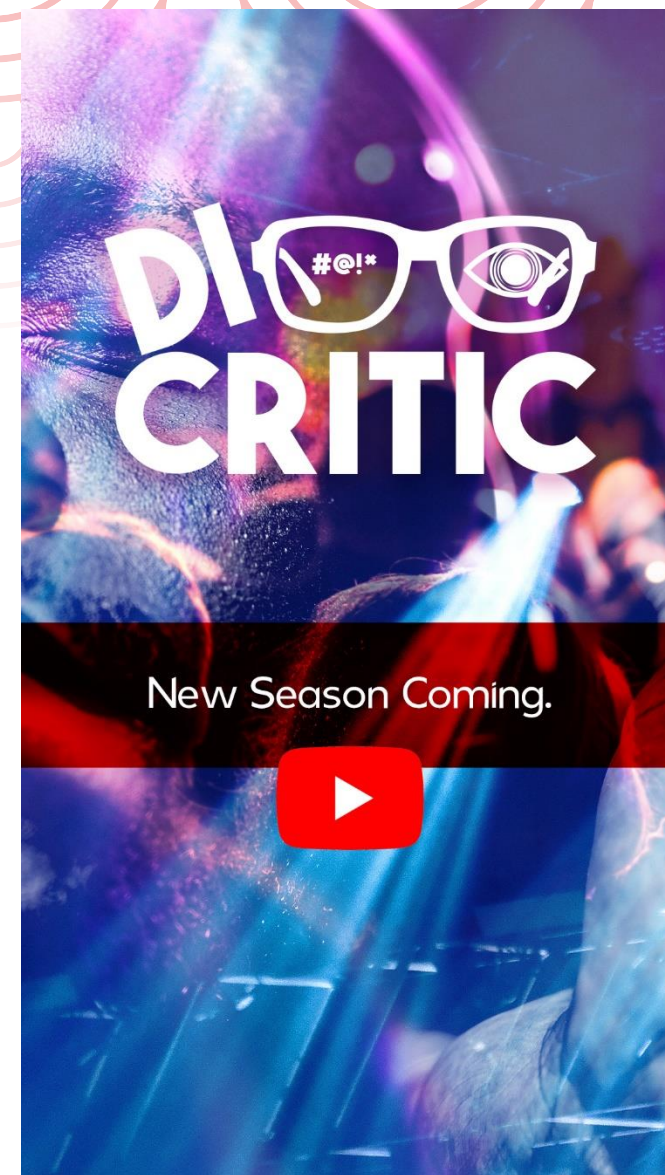
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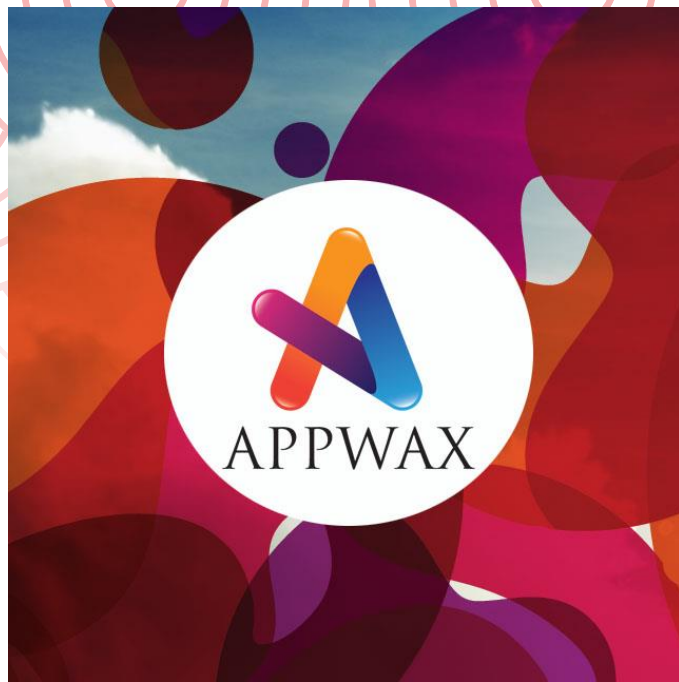


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DI CRITIC







WIM
women in music
JAMAICA

Love Yourself
QUEEN

#WIMMING



DISCUSSING
**GENDER BASED
VIOLENCE**

TODAY
@WOMENINMUSICJAMAICA
STARTING BETWEEN 7 AND 8

JOIN the Conversation
#TALKUP #WIMMING





I N T E R N A T I O N A L









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**MAKE
MORE
MEMORIES**



YOUR BODY'S ULTIMATE DEFENSE

AVAILABLE ISLANDWIDE

Ph
7.9



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COMMIT TO FIT

#COMMITTOFITJA PACK INCLUDES:

- ✓ 3 Cans of Tuna
- ✓ 1 5L of Water







PRIZE

YOU COULD WIN:

- A SAMSUNG GEAR
- THREE (3) MONTHS MEMBERSHIP AT EXPRESS FITNESS 24/7
- ONE (1) YEAR SUPPLY OF LIFESPAN SPRING WATER,
- SIX (6) MONTHS SUPPLY OF BLUE PACIFIC TUNA.

NB: DOES NOT INCLUDE EXPRESS FITNESS PLATINUM

HOW TO WIN?

ONLINE: Visit our Commit to Fit website committofitja.com and sign up for a chance to win any of these cool prizes!! Winner must be able to present proof of purchase for redemption.

PARTICIPATING OUTLETS: Loshusan, Lees Food Fair (Red Hills), Hilo (Manor Park & Liguanea).

COMPETITION DURATION: AUGUST 16, 2017 - OCTOBER 16, 2017

Conditions apply.

For any inquiries or concerns, please call (876) 565-6993 during the period August 16, 2017 - September 16, 2017 between the hours of 10am- 4pm. Authorized under section 58(3) of the Betting Gaming & Lotteries Act.





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#COMMITTOFITJA PACK INCLUDES:

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WIN A
SUZUKI
DZIRE
2018

PEEL
THIS
STRIP
TO
ENTER

8



5

Nutritional Facts

Serving Size 1 Bottle

Amount per serving

Calories 0

Total Fat 0g (0%DV)

Sodium 0mg (0%DV)

Protein 0g

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

Mineral Composition

pH 7.9

Calcium 46.8mg/L (ppm)

Magnesium 4.2mg/L (ppm)

Potassium 0.53mg/L (ppm)

Chloride 7.76mg/L (ppm)

Nitrate 2.25mg/L (ppm)

Total Dissolved Solids

188mg/L (ppm)



PRODUCT OF
JAMAICA

Lifespan
**Christmas
DASH**

From Jamaica's Blue Mountains Portland

Lifespan
Spring Water

Naturally Alkaline

pH
7.9

Net 340mL (11.5fl.oz)

The Spring Garden Aquifer, the source of Lifespan Spring Water descends from the Blue Mountains and reaches out to the Northern coastal parish of Portland Jamaica. The Aquifer is continuously replenished by the high rainfall over the northern slopes of the Blue Mountains. The water is alkaline with a usual pH of 7.9. It is oxygenated and captured in a bottle to satisfy the thirst of your life...

Bottled at source by: Lifespan Co. Ltd.
Spring Garden, Buff Bay, Portland
Jamaica W.I.
Tel: (876) 996-1834

email: info@lifespanspringwater.com





From Jamaica's Blue Mountains Portland

Lifespan
Spring Water

ph 7.9

a Portland treasure

- Filtered by natural limestone rocks.
- No additives or chemicals
- Bottled at the source
- 100% Spring Water
- Naturally alkaline
- Balance for your body

Naturally Alkaline pH 7.9
Net 500mL (16.91 fl.oz)

#SharetheLife
Call us at: 1(876) 633-7540 | Follow us
f @lifespanspringwater
www.lifespanspringwater.com

CERTIFIED REFRESHING
Lifespan
FROM PORTLAND, JAMAICA



7.9

2019

October

MON	TUE	WED	THU	FRI	SAT	SUN
	01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Oct 5 Oct 13 Oct 21 Oct 27

November

MON	TUE	WED	THU	FRI	SAT	SUN
				01	02	03
04	05	06	07	08	09	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Nov 4 Nov 12 Nov 19 Nov 25

December

MON	TUE	WED	THU	FRI	SAT	SUN
						01
02	03	04	05	06	07	08
09	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Dec 4 Dec 12 Dec 19 Dec 26

Lifespan



IT'S TIME TO Fete!

WIN!

4 TSHIRTS AND BANDS

4 PASSES FOR YOU AND YOUR FRIENDS TO JUMP WITH THE BIGGEST BAND IN THE LAND XODUS CARNIVAL

HOW

PURCHASE 4 SPECIAL EDITION XODUS LIFESPAN SPRING WATER AND ATTACH THE LABELS TO THE ENTRY FORM

DRAW DATE: MARCH 26TH, 2018

SPECIAL EDITION XODUS LIFESPAN SPRING WATER

From Jamaica's Blue Mountains Portland

Lifespan
Spring Water

Naturally Alkaline pH 7.9

Net 340mL (11.5fl.oz)

IT'S TIME TO Fete!

Lifespan

Xodus

NAME _____

D.O.B. _____

ADDRESS _____

EMAIL _____

TEL _____ / _____

STORE LOCATION _____

AGE RANGE

18-25 ☐ 26-35 ☐

36 & OVER ☐



PH 7.9

Welcome to Lifespan Country.



8 534021100177 5

Nutritional Facts
Serving Size 1 Bottle
Amount per serving
Calories 0
Total Fat 0g (0%DV)
Sodium 0mg (0%DV)
Protein 0g
*Percent Daily Values (DV) are based on a 2,000 calorie diet.
Mineral Composition
pH 7.9
Calcium 46.8mg/L (ppm)
Magnesium 4.2mg/L (ppm)
Potassium 0.53mg/L (ppm)
Chloride 7.76mg/L (ppm)
Nitrate 2.25mg/L (ppm)
Total Dissolved Solids 188mg/L (ppm)

From Jamaica's Blue Mountains Portland

Lifespan
Spring Water

Naturally Alkaline

pH 7.9

Net 340mL (11.5fl.oz)

OFFICIAL WATER OF X Games

The Spring Garden Aquifer, the source of Lifespan Spring Water descends from the Blue Mountains and reaches out to the Northern coastal parish of Portland Jamaica. The Aquifer is continuously replenished by the high rainfall over the northern slopes of the Blue Mountains. The water is alkaline with a usual pH of 7.9. It is oxygenated and captured in a bottle to satisfy the thirst of your life...

Bottled at source by: Lifespan Co. Ltd.
Spring Garden, Buff Bay, Portland
Jamaica W.I.
Tel: (876) 996-1834

email: info@lifespanspringwater.com
www.lifespanspringwater.com



Every Occasion... Lifespan
#YourBodysUltimateDefense

The only **naturally alkaline**
bottled spring water
from **Jamaica's Blue
Mountains, Portland**

**PH
7.9**

JANUARY

Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

1 - New Years Day

FEBRUARY

Su	Mo	Tu	We	Th	Fr	Sa
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

14 - Ash Wednesday

MARCH

Su	Mo	Tu	We	Th	Fr	Sa
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

30 - Good Friday

APRIL

Su	Mo	Tu	We	Th	Fr	Sa
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

1 - Easter Sunday | 2 - Easter Monday

MAY

Su	Mo	Tu	We	Th	Fr	Sa
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

23 - Labor Day

JUNE

Su	Mo	Tu	We	Th	Fr	Sa
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

6 - Juneteenth

CALL US AT: 1 876 633-7540
INFO@LIFESPANSRINGWATER.COM

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WWW.LIFESPANSRINGWATER.COM



It's
Lifespan
o'clock

JULY

Su	Mo	Tu	We	Th	Fr	Sa
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

4 - Independence Day

AUGUST

Su	Mo	Tu	We	Th	Fr	Sa
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

1 - Emancipation Day | 1 - Independence Day

SEPTEMBER

Su	Mo	Tu	We	Th	Fr	Sa
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

2 - Labor Day

OCTOBER

Su	Mo	Tu	We	Th	Fr	Sa
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

15 - National Harvest Day

NOVEMBER

Su	Mo	Tu	We	Th	Fr	Sa
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

3 - Thanksgiving

DECEMBER

Su	Mo	Tu	We	Th	Fr	Sa
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

25 - Christmas Day | 26 - Boxing Day



**PH
7.9**

**YOUR
BODY'S
ULTIMATE
DEFENSE**

- MAKES CANCER CELLS
HARD TO DEVELOP
- HELPS WITH
WEIGHT MANAGEMENT
- IMPROVES
CONCENTRATION
- ASSISTS
INDIGESTION
- REDUCES
BLOATING
- & MORE

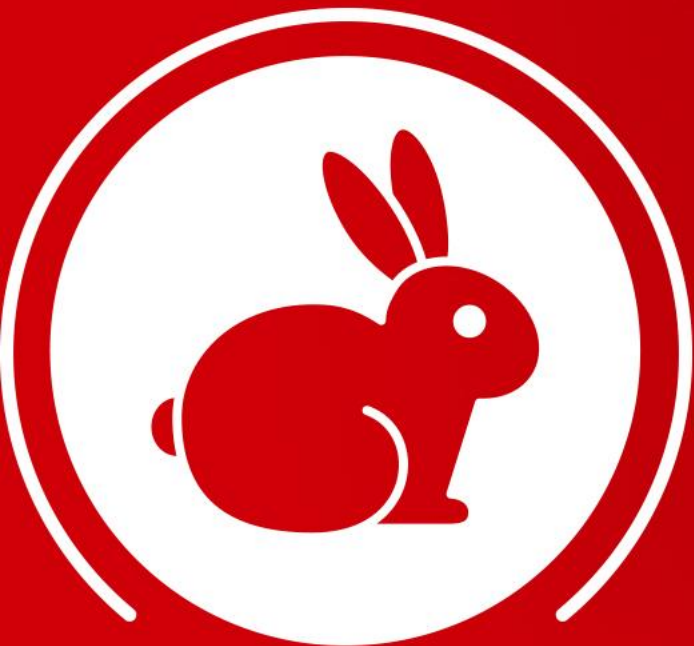
LIFESPAN SPRING WATER CO. LTD
SPRING GARDEN
BUFF BAY, PORTLAND
JAMAICA, WI
1-876-633-7540

#ShareTheLife
FOLLOW US: [Facebook](#) [Instagram](#) [Twitter](#) @LIFESPANSRINGWATER
WWW.LIFESPANSRINGWATER.COM



INFO@LIFESPANJA.COM
WWW.LIFESPANSRINGWATER.COM





 edgeillusions

THE FUTURE OF PRINT

IF **AR** IS
TRULY THE
FUTURE OF
MOBILE...

THEN **WEBAR**
COULD BE THE KEY
TO UNLOCKING ITS
POTENTIAL.



1. No App download! App-less

2. Zappar WebAR is the same Zappar app technology but running in the web browser rather than a separate app you install on your phone. Users can scan and enjoy Zappar content in the browser without having to download any apps.

3. Most features of our platform are supported in the web, and where there are gaps in functionality (which may be due to browser constraints) we've implemented graceful fallbacks to improve the user experience.

4. Users don't need any special web browsers; the version of Safari or Chrome that came with their device should work.

5. Efficient and fast



ZAPPAR WEBAR BENEFITS

Why is it so cool?



1

AR PRODUCT PLACEMENT

1. User scans QR code or on the bottle with Mobile Phone Camera or QR Scanner.

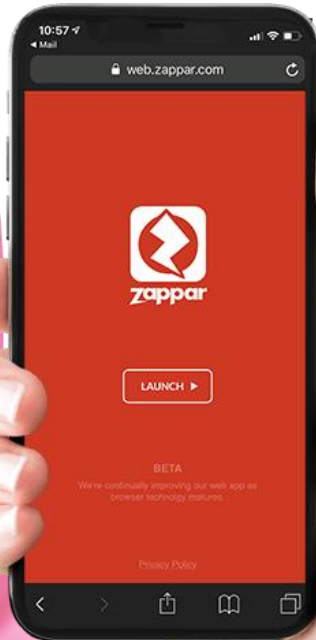
- Digitalisation of product packaging

2. Strawberry Lips Bottle Wrapper animation begins to play

3. User can decorate bottle and customise with their own name.

4. User can interact with bottle by clicking links:

- Cocktail Recipes
- Take a Selfie



2

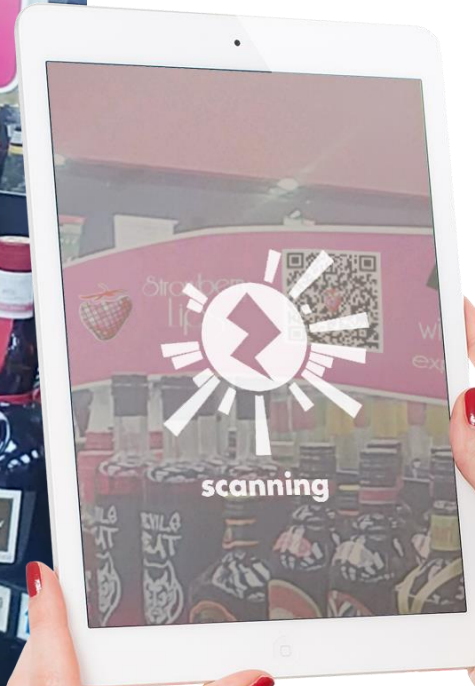
AR IN-STORE ON-SHELF DISPLAY PLACEMENT



1.

User scans QR code in-store on all POS:
"Scan me with your camera and experience the magic!"

- Allows digitalisation of point-of-sale



3

AR DIGITAL PLACEMENTS

1.
User browses
News24 or
social
channels



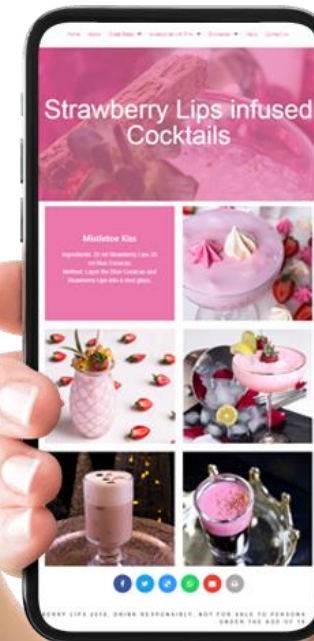
2.
An advertising
banner for
Strawberry
Lips pops up



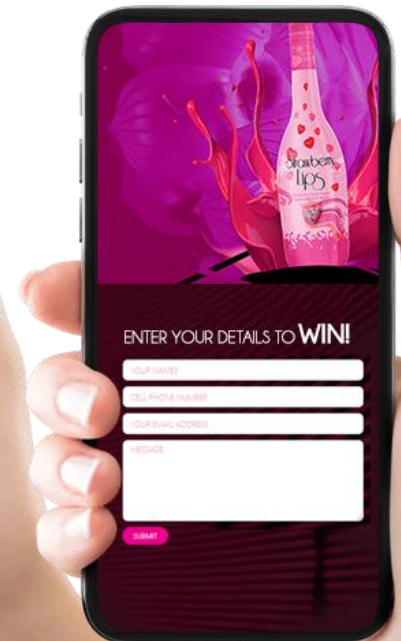
3.
User clicks the
link and a
digital
experience
begins to
unfold



4.
User can
engage and
download
cocktail
recipes



5.
User Enter's
Competition
to Stands a
chance to
WIN!



3

AR DIGITAL PLACEMENTS

1.
User browses
News24 or
social
channels



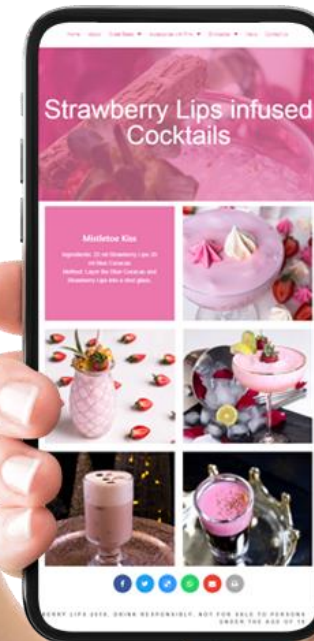
2.
An advertising
banner for
Strawberry
Lips pops up



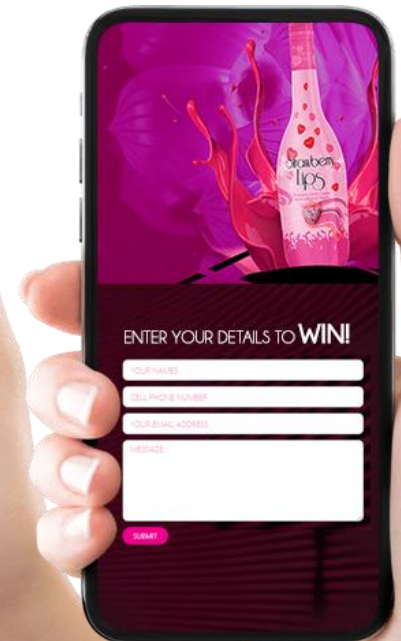
3.
User clicks the
link and a
digital
experience
begins to
unfold



4.
User can
engage and
download
cocktail
recipes



5.
User Enter's
Competition
to Stands a
chance to
WIN!





Audi



Audi Matrix LED headlights





PLAY ROCKET RACER



Download the
ZAPPAR App from
your mobile app
store, aim and
hold over the
code to zap



You now qualify to play the ultimate mobile racing game!
T&Cs apply.

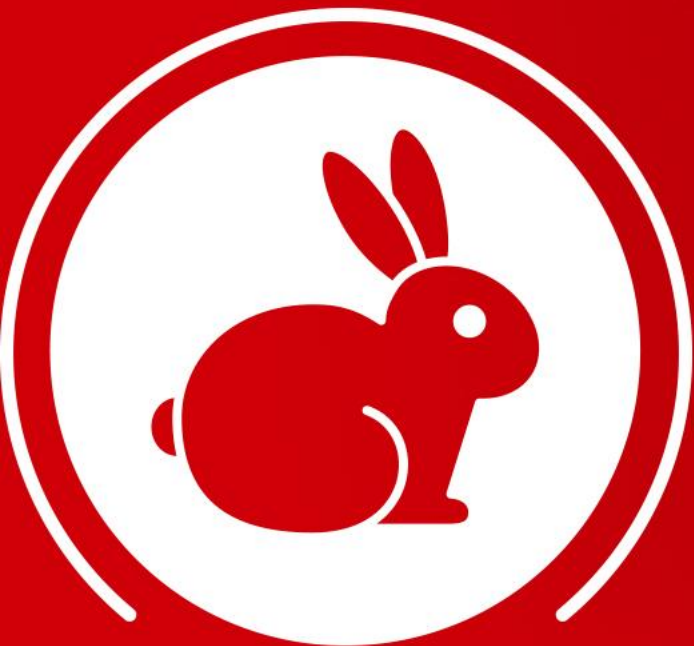
CLIENT:
ENGEN

ESPECIALLY FOR YOU

AR ENGAGEMENT W/ GAMING

Download Zappar and test this out 😊.





WHY US?



Why us?

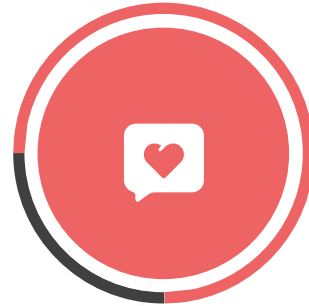


Trust Us We Care.

VISIT WWW.DRKAIE.COM

Our goal is helping people and delivering
quality healthcare services

 70 Half Way Tree Road, Kingston 10 **JM**



The Strategy for penetration comes through the fact that we have a wide variety of Value Propositions which are either UNIQUE to us in and of itself, OR unique in the execution of said service.

Example being Social Media Management and Marketing. Many boutique agencies offer this service, it's actually very saturated even having players existing as individuals. Our Strategy comes as an amalgamation of the strategies from Gary Vaynerchuk, Dan Lok, Michael Janda and Chris Do (The latter two being individuals who specify in the Creative Industries). We guarantee results from the proven methods of these individuals and their schools of thinking...





Meeting with the **ENTERTAINMENT SECTOR**

Monday
SEPT 16, 2019

**OFF
LEA**

1 Week K

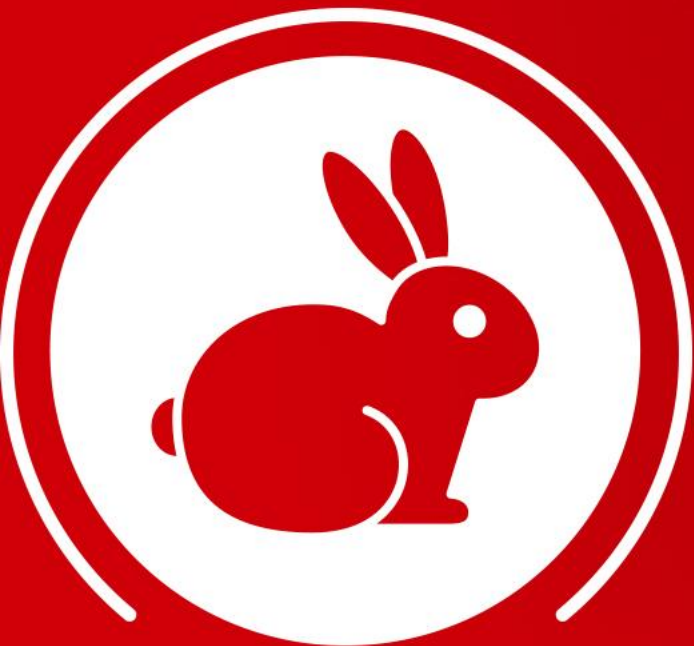
Why us?

....While Augmented Reality is an unmined service in the industry with many Stakeholders being interested but did not find it feasible due to the limitations presented to them previously. These limitations were that one usually had to download an extra app to engage with AR features, this provided a barrier of entry and a contribution to negative user experience. This was solved by using the Native Phone Camera and Native Browser to allow for persons to engage. The secondary issue is lack of access to Data, this is solved by the previous solution by allowing persons to engage when they are able to be connected to Data.



Our Aim.

After developing a relationship with any client through one of our value propositions the aim is to give Quality Customer Care, Quality Value propositions and to develop relationships with not only the point of contact but other individuals in their organization to develop Trust and Interest in integrating with us Further towards deeper provision of Value to the Company and Brand



WE ASK OF YOU..



The Ask

We at Edge Illusions invites you to explore a relationship with us starting from an initial complementary Discovery Session in which we would meet with the principal(s) involved with your IT or Marketing where we will be able to ask questions as well as provide answers to any questions posed to us in order to determine if we are a fit for your brand/company.





thank you

Feel free to contact us at 876-820-9326. Or to email andremillwood@gmail.com

